



UQ
BUSINESS
SCHOOL

TOURISM RESEARCH

WELCOME TO TOURISM RESEARCH AT UQ BUSINESS SCHOOL

UQ Business School is part of The University of Queensland, the largest and oldest university in Queensland and a founding member of the prestigious Group of Eight (Go8) – a coalition of Australia's leading universities.

The School is renowned internationally for its research into tourism, which is classed as 'world standard' in the Australian government's ERA assessment. UQ is the only Go8 University committed to tourism teaching and research, and has the largest PhD program dedicated to tourism in Australia.

Tourism research at UQ Business School is unique. At its centre is the interest in actual behaviour – of tourists, service providers,

tourism marketers and policy makers. Focusing on actual behaviour – as opposed to behavioural intentions and attitudes – leads to the development of new knowledge about tourism, as well as offering more reliable market intelligence to inform decision making by policy makers, tourism organisations, and tourism businesses.

UQ Business School has developed into a key international research hub in tourism, with renowned international researchers regularly visiting to share ideas and collaborate with researchers from the School.

ASSOCIATE PROFESSOR DAVID SOLNET
Cluster Leader, Tourism



“Over the last decade, tourism researchers at The University of Queensland carried out several visitor surveys and produced a comprehensive Interpretation Plan for Canterbury Cathedral. The team were a delight to work with and they managed to get under the skin of the Cathedral and its visitors patiently, respectfully and professionally. We are currently developing the project, and are hugely grateful to the University team for their contribution.”

THERESE HESLOP

Head of Visitors and Marketing, Canterbury Cathedral, UK

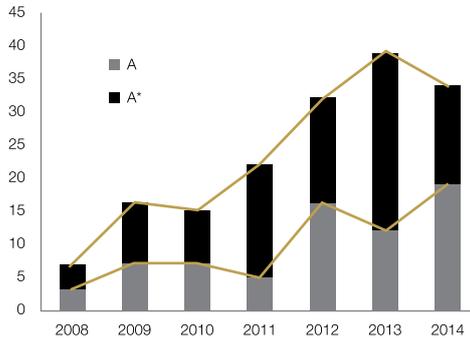
“The PhD journey is not meant to be easy, but having the best supervisors and studying tourism at UQ Business School made this journey a magical ride for me. I feel lucky to be able to work with academics with outstanding research credentials in tourism.”

RAYMOND RASTEGAR

PhD candidate



Publications by journal rank 2008 - 2014



Between 2008 and 2013, tourism researchers at UQ Business School published 303 journal articles, 48% of which appeared in A* or A ranked journals. In 2014, 19 articles were published in A* journals.

2 OF THE WORLD'S

top 15 most cited tourism researchers

McKercher, 2014

Home of the

ONLY

Australian Research Council Queen Elizabeth II Research Fellow in Tourism

Over

\$1 MILLION

in Australian Research Council funding

2011-2013

RANKED

5TH

in the world on publication performance

Park et al., 2011

THE ONLY

Australian business school with

UNWTO

accredited tourism programs

United Nations World Tourism Organization

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