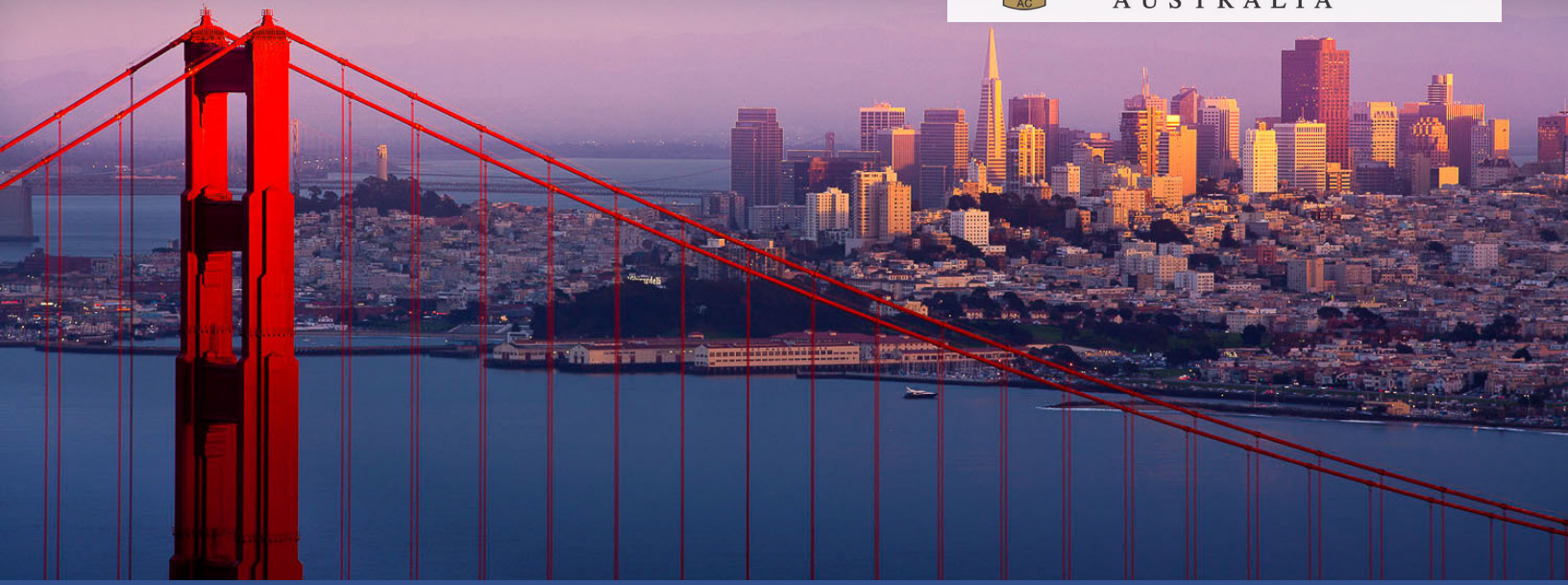




THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



University of Queensland EMBA

San Francisco, California
November 27th - December 2nd, 2016

Join your peers for a unique study program in one of the most important technology & investment hubs in the U.S. to learn about the culture and business environment of this rapidly developing west coast economy.



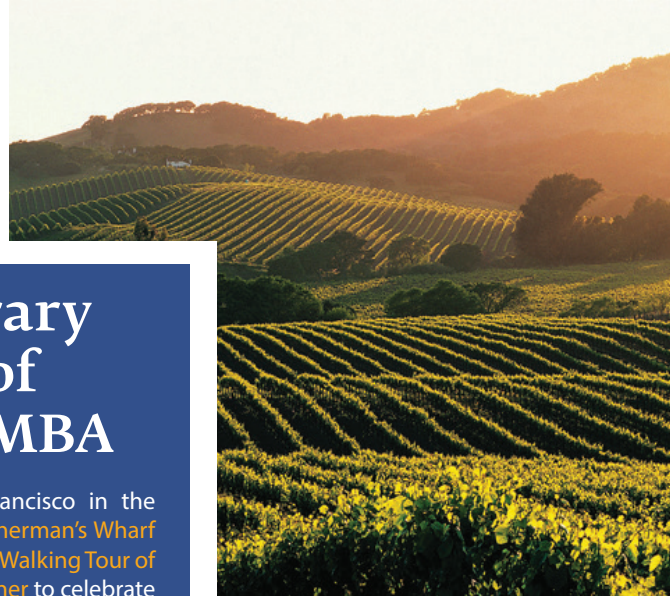
Silicon Valley

Synonymous with over-night fortunes, high-tech revolutions, and futuristic developments, Silicon Valley covers a 45 mile stretch across famous cities like Palo Alto and Cupertino. The entrepreneurial explosion that has occurred over the past 50 years has fostered Google, Facebook, Apple, and Intel while paving the way for new high-tech start ups including WhatsApp and Pinterest. Revolutionary Silicon Valley companies like Tesla Motors have generated wide spread international interest with the world's first luxury fully electric vehicles. The region continues to offer a breadth of opportunities for tech-centric start ups and venture capitalists interested in a dynamic career in the industry.

San Francisco: Everybody's Favorite City

Silicon Valley's creative atmosphere would be impossible if not for San Francisco and its rich history grounded in free speech, originality, and inventiveness. San Francisco is often called 'Everybody's Favorite City' and is routinely voted as the USA's top city to visit by international travel organizations. The city is a principle banking and finance center, home to more than 30 financial institutions, and has strong roots in production, education, and technology.





Sample Itinerary University of Queensland EMBA

Sunday, November 27th: Arrive in San Francisco in the afternoon and check in to the [Sheraton Fisherman's Wharf Hotel](#). After settling in enjoy a [Cable Car and Walking Tour of San Francisco](#), before a [Group Welcome Dinner](#) to celebrate the beginning of the program.

Monday, November 28th: After breakfast, take part in a morning of [Wharton Business School Seminar Meetings](#) to learn about innovation and entrepreneurship in the region. In the afternoon head to Silicon Valley for a presentation with a company in the [High Tech/IT industry](#) to learn about the challenges they faced during their rapid growth period.

Tuesday, November 29th: In the morning meet with an organization in the [Healthcare Industry](#) to learn about public/private partnerships in northern California. In the afternoon enjoy a presentation at in the [Agribusiness Industry](#) to learn about the use of technology to improve harvest yields.

Wednesday, November 30th: Head to Silicon Valley for a meeting in the [IT Industry](#) to hear about their strategic design projects. Later make your way to a company in the [Energy Sector](#) to learn about the challenges faced when working on joint ventures with foreign enterprises.

Thursday, December 1st: Enjoy a [Day Trip to Napa Valley](#) to learn about the [Californian Wine Industry](#) and how they are evolving to compete with increasing competition from South American and New World wineries. Experience a [Tour of the Vineyard](#) and a [Wine Tasting](#) before a [Farewell Lunch](#) on the property.

Friday, December 2nd: After breakfast head to a presentation with an [International Technology Software Company](#) to learn about their company culture and values and the challenges they have faced entering the local market. Later meet with with an [Entrepreneurial Organization](#) to learn how they connect entrepreneurs from around the world with local business experts. In the evening catch your flight back to Australia.

