Dear participant

You are invited to participate in the research study: On being Australian: Exploring the role of Anzac museum and heritage interpretive experiences in developing visitors’ sense of national identity.

Study description

This project will explore the role of the Anzac story, interpreted at museums and heritage sites, in helping new and established Australians to develop their sense of national identity. A sample of New Zealand citizens/residents will also be surveyed. The results will assist museums and heritage sites to present the Anzac story in a way that meets the needs of visitors from a variety of cultural backgrounds. The research is funded by a grant from the Australian Research Council.

You will be asked to participate in a web survey regarding your visit to Gallipoli, and your responses to the things you saw, heard or read during your visit. You may also, if you wish, participate in a telephone interview to further discuss your visit. At the end of the survey you may enter a draw to win a $200 travel voucher. Terms and conditions for the prize draw can be accessed at the start of the survey.

Ethical considerations

Should you decide to withdraw from the survey at any time, you may choose not to submit your response. Submitting your response at the end of the web survey will be taken as an indication of your consent to participate.

Electronic data will be kept in password-protected files on a secure server at The University of Queensland. A summary report of the findings of this study will be emailed to you on completion of the project, if you request it at the end of the survey.

This study adheres to the Guidelines of the ethical review process of The University of Queensland. Whilst you are free to discuss your participation in this study with project staff (contactable on 07 3346 7789 or j.packer@uq.edu.au), if you would like to speak to an officer of the University not involved in the study, you may contact the Ethics Officer on 07 3365 3924.

Yours sincerely,

Assoc Prof Jan Packer

Chief Investigator

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