

# Master of Business (#24) (MBus (#24)) 2019 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Master of Business (#24) you must satisfy the entry requirements as outlined in the program rules.

The following information is designed to help you plan your enrolment. Please note it is intended as a guide only; you should check the scheduling of courses each semester. Further information can be found in the official rules and course lists under the **Program Requirements** link on the Programs and Courses website: <https://my.uq.edu.au/programs-courses/>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate.

## **PROGRAM REQUIREMENTS**

You must complete 24 units from the [Master of Business \(#24\) list](#), comprising -

- 2 units from Part A; and
- 10 units from one field of study in Part B\*; and
- 2 units from Part C; and
- the remaining 10 units as an approved second field of study<sup>^</sup> from Part B or from a combination of other courses in Part B, Part D, Part E and/or other courses approved by the Head of School (up to a maximum of 4 units) excluding: FINM7409, MGTS7301 and MGTS7608. Part E courses require permission from the Head of School before enrolment will be approved.

\* Students must undertake a field of study in the MBus(#24). For students who have previously undertaken studies in business or commerce, entry will only be considered for a field of study not already undertaken with the exception of Supply Chain Management.

<sup>^</sup> Where a course is listed in more than one field of study, it may only be counted once towards one field.

For students wishing to complete two fields of study, please obtain a study plan from your Postgraduate Student Liaison Officer prior to enrolling.

Not all courses are offered every semester and/or every year. Check course offerings prior to enrolling.

## MASTER OF BUSINESS (#24) – STUDY PLAN

### ADVERTISING

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
ADVT7508      Fundamentals of Advertising	2
Elective	2
Elective	2
<b>SECOND SEMESTER</b>	
Advertising major course	2
Advertising major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
ADVT7506      Strategic Advertising Management	2
Advertising major course	2
Elective	2
<b>Total Units</b>	<b>24</b>

## MASTER OF BUSINESS (#24) – STUDY PLAN HUMAN RESOURCE MANAGEMENT

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
MGTS7601      Managing Organisational Behaviour OR MGTS7612      The Fundamentals of Designing and Staffing Organisations	2
HRM major course	2
Elective	2
<b>SECOND SEMESTER</b>	
MGTS7601      Managing Organisational Behaviour OR MGTS7612      The Fundamentals of Designing and Staffing Organisations	2
HRM major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MGTS7603      Strategic Human Resource Management	2
Elective <sup>^</sup>	2
Elective	2
<b>Total Units</b>	<b>24</b>

<sup>^</sup> For those students wanting to obtain Australian HR Institute (AHRI) accreditation, please enrol in a sixth HRM course towards your elective course requirement.

## MASTER OF BUSINESS (#24) – STUDY PLAN INFORMATION SYSTEMS^^

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in **Semester 1**

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
BISM7206      Information Retrieval and Management	2
BISM7255      Business Information Systems Analysis and Design	2
Elective	2
<b>SECOND SEMESTER</b>	
BISM7208      Information Systems Strategy and Sourcing	2
BISM7233      Data Analytics for Business	2
Elective	2
Elective* OR Course from Information Systems list:	2
BISM7216      Business Process Improvement	
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
Elective* OR Course from Information Systems list:	
BISM7209      Accounting Information Systems**	2
BISM7213      Securing Business Information	
BISM7217      Advanced Business Data Analytics	
BISM7221      Information Systems Control, Governance and Audit	
Elective	2
Elective	2
<b>Total Units</b>	<b>24</b>

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please consult with your Postgraduate Student Liaison Officer to create your study plan.

\* Students must complete a minimum of 10 units from the Information Systems field. If you complete an elective in your second semester, be sure to enrol in an Information Systems course in your third semester.

\*\* For students wishing to study BISM7209 Accounting Information Systems, please complete the prerequisite course of ACCT7101 Accounting as an elective in a previous semester.

## MASTER OF BUSINESS (#24) – STUDY PLAN INFORMATION SYSTEMS^^

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in **Semester 2**

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
Elective	2
Elective	2
Elective* OR Course from Information Systems list:	2
BISM7216      Business Process Improvement	
<b>SECOND SEMESTER</b>	
BISM7206      Information Retrieval and Management	2
BISM7255      Business Information Systems Analysis and Design	2
Elective* OR Course from Information Systems list:	2
BISM7209      Accounting Information Systems**	
BISM7213      Securing Business Information	
BISM7217      Advanced Business Data Analytics#	
BISM7221      Information Systems Control, Governance and Audit	
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
BISM7208      Information Systems Strategy and Sourcing	2
BISM7233      Data Analytics for Business	2
Elective* OR Course from Information Systems list:	2
BISM7216      Business Process Improvement	
<b>Total Units</b>	<b>24</b>

^^ For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please consult with your Postgraduate Student Liaison Officer to create your study plan.

\* Students must complete a minimum of 10 units from the Information Systems field. If you complete an elective in a semester, please make sure to replace it with an Information Systems course in another upcoming semester.

\*\* For students wishing to study BISM7209 Accounting Information Systems, please complete the prerequisite course of ACCT7101 Accounting as an elective in a previous semester.

# Students wishing to complete BISM7217 will be completing it without the prerequisite BISM7233.

## MASTER OF BUSINESS (#24) – STUDY PLAN INNOVATION AND ENTREPRENEURSHIP

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
TIMS7301      Principles of Entrepreneurship	2
Innovation and Entrepreneurship major course	2
Elective	2
<b>SECOND SEMESTER</b>	
Innovation and Entrepreneurship major course	2
Innovation and Entrepreneurship major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MGTS7303      Principles of Strategic Management	2
Elective	2
Elective	2
<b>Total Units</b>	<b>24</b>

## MASTER OF BUSINESS (#24) – STUDY PLAN INTERNATIONAL BUSINESS

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
IBUS7302      Operating International Business	2
International Business major course	2
Elective	2
<b>SECOND SEMESTER</b>	
International Business major course	2
International Business major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MGTS7303      Principles of Strategic Management	2
Elective	2
Elective	2
<b>Total Units</b>	<b>24</b>

## MASTER OF BUSINESS (#24) – STUDY PLAN LEADERSHIP

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
MGTS7619      Leadership: Theory and Practice	2
Elective	2
Elective	2
<b>SECOND SEMESTER</b>	
MGTS7618      Wise Leadership	2
Leadership major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MGTS7620      Leadership in Practice	2
Leadership major course	2
Elective	2
<b>Total Units</b>	<b>24</b>



## MASTER OF BUSINESS (#24) – STUDY PLAN MARKETING

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
MKTG7501      Fundamentals of Marketing	2
Elective	2
Elective	2
<b>SECOND SEMESTER</b>	
Marketing major course	2
Marketing major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MKTG7512      Strategic Marketing Management	2
Marketing major course	2
Elective	2
<b>Total Units</b>	<b>24</b>

## MASTER OF BUSINESS (#24) – STUDY PLAN ORGANISATIONAL SUSTAINABILITY

*Program code: 5250*

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
MGTS7610      Management Communication	2
TIMS7317      Corporate Sustainability	2
Organisations Sustainability major course	2
Elective	2
<b>SECOND SEMESTER</b>	
Organisations Sustainability major course	2
Organisations Sustainability major course	2
Elective	2
Elective	2
<b>THIRD SEMESTER</b>	
MGTS7621      Career Transition	2
MGTS7303      Principles of Strategic Management	2
Elective	2
Elective	2
<b>Total Units</b>	<b>24</b>

## **MASTER OF BUSINESS (#24) – STUDY PLAN SUPPLY CHAIN MANAGEMENT**

*Program code: 5250*

Please consult with your Postgraduate Student Liaison Officer to create your study plan to ensure UQ program requirements and online courses are completed.

Students must complete the MITx MicroMasters Credential, comprising five online modules and the final capstone exam. Students must also obtain a Verified Certificate (at a cost of US\$200) for each MITx module. Five courses are needed to qualify for the capstone exam totalling US\$1,000. The capstone exam fee is estimated between US\$600-\$800. Further information can be found at [scm.mit.edu/micromasters](https://scm.mit.edu/micromasters)

In any compulsory study period (i.e. Semester 1 and Semester 2 each year), international students must study at least one course at UQ that is not online or distance education. International students on a student visa who complete all necessary UQ requirements for the MBus(#24) program and still have MITx MicroMasters courses outstanding will be not be able to stay in Australia, and will be required to return to their home country and successfully complete the necessary requirements through MITx before the MBus(#24) can be awarded.

All further queries should be emailed to [info@business.uq.edu.au](mailto:info@business.uq.edu.au)