



HONOURS PROGRAMS 2017



BACHELOR OF BUSINESS MANAGEMENT (HONOURS)

BACHELOR OF COMMERCE (HONOURS)

**BACHELOR OF INTERNATIONAL HOTEL AND TOURISM
MANAGEMENT (HONOURS)**

WELCOME

WELCOME TO THE HONOURS PROGRAM

UQ Business School's world-class Honours programs are designed to help students develop superior analytical skills and enhance their knowledge of business techniques, research methodologies and literature.

As an Honours student, you will find yourself in a highly stimulating environment. You will have the benefits of small classes and interactive discussions with fellow students and lecturers, and will get to know them in a way that is not possible in undergraduate classes.

'I ended up working for one of the biggest global consulting firms largely because of my time at UQ Business School. While my honours year was challenging academically, it opened my eyes to opportunities that I didn't know existed. My professors encouraged me to seek out internships and introduced me to people in industry.'

KATE BERTWISTLE BBusMan(Hons) 2013

Risk Consultant
EY, Canberra, Australia

110

COUNTRIES

represented in our
student population

RANKED

26

Globally for Accounting
and Finance

QS World University Ranking

CLASSED

ABOVE
WORLD
STANDARD
IN

6

fields of research

2015 ERA Assessment

THE

1ST

business school in Australia
to achieve both EQUIS and
AACSB accreditation

ACADEMIC ADVICE

DR GABBY WALTERS

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ADMINISTRATIVE ADVICE

Honours Student Liaison Officer

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'I found that the coursework, especially during my Honours year in Finance, prepared me well for an internship in investment banking and ultimately a role in equity research.'

TAHNEE KLJAIC BCom(Hons) 2015

Equity Analyst

Morgan Stanley, Sydney, Australia

JAN 2017

Check The University of Queensland Enrolment website for 'Important Dates' regarding general university enrolment and HECS-HELP requirements uq.edu.au/startingatuq/important-dates

TUES. 21 FEB

Honours Programs Orientation (Attendance compulsory)

FRI. 24 MAR

Final date for selecting Honours Thesis Topic. All Honours students undertaking the Honours thesis in Semester 2 should have consulted in person with the Honours Director regarding their thesis topic and potential supervisor.

FRI. 28 APR

Final date for submission of supervision agreement forms for students completing their thesis in Semester 2 (Compulsory)

FRI. 2 JUNE

Submission date for RBUS6993, RBUS6994 and TOUR6008 Honours Thesis for those students completing Honours in Semester 1, 2017

ACADEMIC

HONOURS ORIENTATION SESSION

UQ Business School offers a range of resources for Honours students. Information on IT services, mailboxes, assignment writing seminars, and research and library skills will be provided at the Honours orientation session on Tuesday, 21 February for which attendance is compulsory.

HONOURS FACILITY

Honours students are provided with access to a dedicated work space. The Paul Rodgers Honours Facility is located in the Joyce Ackroyd Building (#37), room 415 and is accessed electronically via an activated student card. A fact sheet will be provided at the Honours orientation session. Students must agree to conditions of use before access is granted.

RESEARCH WORKSHOP SERIES

The Research Workshop Series showcases leading research by national and international researchers. Each seminar is comprised of a 40 to 50 minute presentation and a 30 minute question and answer period. These seminars cover a wide range of business topics from different perspectives and provide an opportunity to meet practitioners, researchers and academics. Honours students may be required to attend a number of research workshops during the year.

RESEARCH COLLOQUIUM

The Research Colloquium is an opportunity for Honours and PhD students to showcase their research to faculty and fellow students. One of the main purposes of the Colloquium is to provide support and constructive feedback for early career researchers.

This event will be held on Friday, 28 July. For further information visit business.uq.edu.au/events

FRI. 22 SEP

Final date for submission of supervision agreement forms for students completing their thesis in Semester 1, 2018 (Compulsory)

All Honours students undertaking the Honours thesis in Semester 1, 2018 should have consulted in person with the Honours Director, regarding their thesis topic and potential supervisor.

FRI. 23 JUNE

Final date for submission of ethical clearance applications for students completing their thesis in Semester 2 (Compulsory)

FRI. 27 OCT

Submission date for RBUS6991, RBUS6994 and TOUR6007 Honours Thesis

TUES. 31 OCT

Final date for submission of applications from domestic students commencing in the 2018 Honours program

THURS. 30 NOV

Final date for submission of applications from international students commencing in the 2018 Honours program

CALENDAR 2017

HONOURS FUNDING

Subject to the approval of your supervisor, you may apply to UQ Business School for funding to cover research expenses, as approved by the Head of School on a case-by-case basis. Submissions should demonstrate that the funds requested are essential for the completion of the Honours thesis. Requests should be less than \$1,000 and should be supported by a statement from the supervisor and quotes or other relevant documentation.

For further information contact the Research Administration Coordinator on honours@business.uq.edu.au

CASUAL EMPLOYMENT OPPORTUNITIES

Employment as a tutor and research assistant may be available to Honours students. Tutorial work provides an opportunity to appreciate academic life. Applications for semesters 1 and 2 will need to be made in response to advertisements placed on the UQ Jobs website, closing early January. For more information email honours@business.uq.edu.au

THESIS PUBLICATION SCHEME

The Thesis Publication Scheme encourages Honours and postgraduate coursework students and their supervisors to write up their thesis as a research paper to be submitted to a conference or journal. The scheme pays \$1,000 in the form of salary to the student. Students awarded Honours Class 1 are eligible to apply. For further information contact the Research Administration Coordinator.

'The best thing about the Tourism Honours program is that it offers an extensive understanding of subjects that interrelate to events management including accounting, economics and marketing. The Tourism Cluster offers plenty of volunteering opportunities which have played an essential role in advancing my skills and abilities required in events. During my program I had the chance to meet the CEO of the company that runs Oman Convention & Exhibition Centre and was offered a full-time job.'

MARYAM AL BALUSHI BIHTM(Hons) 2014
Event Manager
Bayan Tebyan, Oman

HONOURS PROGRAM STRUCTURE

BACHELOR OF BUSINESS MANAGEMENT (HONOURS) PROGRAM

Bachelor of Business Management (Honours) program students complete a total of 16 units, including 10 units of compulsory courses and 6 units of elective courses from the Bachelor of Business Management (Honours) program course list in either Management or Real Estate and Development.

COURSE LIST – FIELD OF MANAGEMENT

Students complete 10 units from:

COURSE CODE	COURSE NAME	UNITS
RBUS6991	Honours Thesis	6
RBUS6931	Scientific Method in Management	4

And 6 units from:

MGTS6301	Theory and Research in Strategic Management	2
MGTS6600	Organisational Research Paradigms	2
MKTG6500	Marketing Theory and Research I	2
MKTG6501	Marketing Theory and Research II	2
RBUS6901	Qualitative Business Research Methods	2
RBUS6902	Quantitative Business Research Methods I	2
RBUS6903	Quantitative Business Research Methods II	2

Students may include up to 2 units of another course at level 6 from within the Faculty of Business, Economics and Law subject to approval by the Head of School.

Not every course is offered each year. It is the student's responsibility to confirm availability of courses with UQ Business School. Where approval of the Head of School is required, students need to submit a written proposal, initially to the Honours Program Director.

BACHELOR OF COMMERCE (HONOURS) PROGRAM

Bachelor of Commerce (Honours) program students complete a total of 16 units, including 10 units of compulsory courses and 6 units of elective courses from the Bachelor of Commerce (Honours) program course list.

BACHELOR OF COMMERCE (HONOURS) PREREQUISITES

Students will benefit from the completion of ECON2300 Introductory Econometrics in their undergraduate degree. Students interested in the finance Honours courses should ensure that FINM3402 Investments and Portfolio Management is completed prior to entering the Honours program. ACCT3102 External Reporting Issues and ACCT3103 Accounting for Corporate Structures should be completed by students intending to enrol in accounting Honours courses.

Students complete 10 units from:

COURSE CODE	COURSE NAME	UNITS
RBUS6991	Honours Thesis	6
RBUS6921	Scientific Method in Commerce	4

And 6 units from:

ACCT6101	Financial Information in Capital Markets	2
ACCT6102	Accounting Honours – Special Topic	2
ACCT6104	Managerial Accounting Honours A	2
BISM6211	Information Systems Honours	2
FINM6401	Corporate Finance Honours	2
FINM6402	Empirical Finance Honours	2
FINM6403	Empirical Finance Honours II	2
RBUS6913	Commerce Contemporary Research Issues	2

Students may include up to 2 units of another course at level 6 from the Faculty of Business, Economics and Law subject to approval by the Head of School.

Not every course is offered each year. It is the student's responsibility to confirm availability of courses with UQ Business School. Where approval of the Head of School is required, students need to submit a written proposal, initially to the Honours Program Director.

BACHELOR OF INTERNATIONAL HOTEL AND TOURISM MANAGEMENT (HONOURS) PROGRAM

Bachelor of International Hotel and Tourism Management (Honours) program students complete a total of 16 units, including 14 units of compulsory courses and 2 units of elective courses from the Bachelor of International Hotel and Tourism Management (Honours) program course list.

Students complete 16 units from:

COURSE CODE	COURSE NAME	UNITS
TOUR6005	Industry Research and Consultancy	2
TOUR6035	Advanced Research Methods and Analysis	2
TOUR6033 OR TOUR6034	Critical Issues in Tourism, Hospitality & Events Change & Innovation in Tourism, Hospitality & Events	2 2
TOUR6007 OR TOUR6008	Honours Thesis A Honours Thesis B	8 8

Plus 2 units of electives at level 6 as approved by the Honours Program Director.

Not every course is offered each year. It is the student's responsibility to confirm availability of courses with UQ Business School. Where approval of the Head of School is required, students need to submit a written proposal, initially to the Honours Program Director.

HONOURS THESIS

The thesis is a major part of the Honours program and will allow you to further develop your skills in an area you are passionate about.

CHOOSING A TOPIC AND A SUPERVISOR

The first steps are to choose a topic and a supervisor. Here are some guidelines:

- If you are looking for ideas for a topic, try reviewing reports and theses of previous students (Honours, MPhil & PhD), examine the research profiles of the School's academic staff, talk with other research students and review the work from your undergraduate studies. Make a tentative selection of one or more topics.
- Examine the academic profiles on the School website to help you select a supervisor with appropriate research interests.
- Arrange to meet with the Honours Program Director to discuss the selection of the topic and the supervisor, and to obtain the Honours Supervision Agreement Form.
- You must select a potential supervisor by the end of Week 4 of the academic year and define the topic within the first six weeks.
- Once these are agreed, complete the Supervision Agreement Form. This must be returned by 28 April (for those submitting their thesis in Semester 2, 2017) or 22 September (for those submitting in Semester 1, 2018). If the form is not submitted by the due date, access to the Honours facility, UQ Business School computers and email accounts will be suspended.

Students with concerns about any aspect of their studies, or interactions with the School or supervisor, are encouraged to address the situation as early as possible. For further information see the section on grievance procedures.

THE ROLE OF THE SUPERVISOR

Your supervisor will:

- Assist in developing a study plan, ensuring that it is scientifically sound and possible to implement with the resources available.
- Be available for regular consultation for an appropriate period.
- Encourage completion of the thesis.
- Regularly discuss progress and assist in the development of appropriate research habits.
- Read drafts of the thesis as each section is produced and read the entire manuscript before it is prepared for submission.
- Provide appropriate feedback on work throughout the year, including information on when and if a student's performance is unsatisfactory.

Normally any paper submitted for publication or to a conference by an Honours student is co-authored with the supervisor, however it is very important that the student and supervisor discuss this issue at the beginning of the Honours program so that there can be no misunderstanding of expectations.

THESIS STRUCTURE AND FORMAT

The Honours thesis follows the same basic format as a Masters thesis or PhD thesis. Unless otherwise instructed by the supervisor, it will need to include:

- Introduction
- Literature review containing model and hypotheses
- Methodology of data collection
- Analysis, results and discussion
- Conclusion

Students should follow the UQ Business School Student Writing Guide which is available from the website business.uq.edu.au/student-writing-guide

The thesis must be the lesser of 20,000 words in length or 100 pages of double spaced printing in 12 point Times New Roman font on A4 paper. The left, right, top and bottom margins should be at least 25mm. The 100 pages include tables and figures, but exclude references and appendices.

THESIS SUBMISSION

The Honours thesis must be submitted before 12.00 noon on 2 June for Semester 1 and on 27 October for Semester 2 as a PDF file via email to honours@business.uq.edu.au. Earlier submission is encouraged and late submission will incur a penalty.

FINAL THESIS SUBMISSION TO ESPACE

A PDF copy of the Honours theses will be uploaded to UQ eSpace. Honours theses are normally located in two collections: the UQ Business School Collection and the UQ Theses Collection (non RHD) – UQ staff and students only collection. Adding them to the latter automatically assigns security to the PDF, ensuring that it is only accessible upon login by current UQ staff and students.

Students have the option of making the full text *open access*. A permissions form is available via the UQ eSpace website at espace.library.uq.edu.au/view/UQ:299070/OpenAccessThesisAuthorisation.pdf. A thesis that is made *open access* will then be moved from the UQ Theses Collection (non-RHD) – UQ staff and students only collection to the Open Access collection.

LOCATION OF DATA

Original data needs to be provided to the supervisor/s and UQ Business School, and a record needs to be kept as to the location of the data within UQ Business School.

LATE SUBMISSION

Late submission will be penalised at the rate of 2% of total marks available per calendar day after the due date. Extensions will only be granted according to the UQ Business, Economics and Law Faculty policy and in extenuating circumstances beyond the student's control.

In such cases a written submission explaining the reasons why an extension may be necessary must be submitted to the Head of School, accompanied by a letter from the student's supervisor supporting the case.

Any requests for extension must be received at least one calendar week before the due date.

PUBLICATIONS AND CONFERENCES

Honours students are encouraged to write papers on their research and to submit them to conferences and academic journals. These papers are generally submitted with the supervisor as co-author, as long as UQ Business School's guidelines on co-authorship are met.

It is important that the student and supervisor clearly discuss the issue of co-authorship at the commencement of the Honours program to avoid misunderstandings.

ETHICAL RESEARCH

Students have a responsibility to ensure that any research is ethically sound. At a minimum, that means acting in a way that is acceptable to society at large. At The University of Queensland, there are three underlying principles on which sound ethical research must be based: (1) the requirement to do good; (2) the duty to avoid causing harm; and (3) respect for the person.

There are also a number of general procedures that must be followed including safety and retention of data collected, statements of authorship of the research and the disclosure of any potential conflicts of interest. Students should read The University of Queensland Guidelines for Ethical Review of Research Involving Humans and related links found on the website uq.edu.au/research/integrity-compliance/human-ethics

LOW AND NEGLIGIBLE RISK REVIEW

All applications for Low and Negligible Risk review should be submitted to the BEL Low and Negligible Risk (LNR) Sub-committee. Meetings will be held on a fortnightly basis, with the cut-off for submissions being one week in advance of the meeting.

Students should consult uq.edu.au/research/integrity-compliance/low-and-negligible-risk-reviews for further information including the calendar for meetings (including cut-off dates) for the first quarter of 2017.

A dedicated mailbox has been established for all queries regarding the BEL LNR process, including HREA queries. The email address is bellnr@uq.edu.au

NON-DISCRIMINATORY LANGUAGE

A guide to using inclusive language is available at uq.edu.au/equity/content/inclusive-language

CHARTER OF EXPECTATIONS AND RESPONSIBILITIES

A student charter outlining expectations and responsibilities is available at uq.edu.au/myadvisor/expectations-responsibilities

ASSESSMENT

Marking criteria are specific to individual courses and are contained in each course profile. The Honours thesis will normally be examined by two academic staff, who will be appointed by the Head of School after consultation with the Honours Program Director.

LEVELS OF HONOURS

Honours are awarded as Honours Class I, Honours Class II (A or B) and Honours Class III (A or B) and are determined by the grade point average of the results obtained in the first attempt of the relevant Honours courses. Further information can be found via the General Award Rules uq.edu.au/myadvisor/university-rules

GRIEVANCE PROCEDURES

If students believe a grievance exists, they may discuss the matter with the relevant supervisor if they are comfortable doing so. Otherwise they should arrange to meet with the Honours Program Director. If further assistance is required it may be referred to the Head of School.

Alternatively, students may prefer to contact a counsellor at Student Services, telephone (07) 3365 1704. Further information can be found via myAdvisor uq.edu.au/student-services/counselling

Information is accurate at the time of publication. Should there be any discrepancy in this content and other publications, the University Senate rules will apply.

More information about UQ for International Students including the study environment, links to estimated living costs, refund policies, support services, information for students with families and your legal rights as an international student can be found at future-students.uq.edu.au

COURSE DESCRIPTIONS

CODES USED IN COURSE DESCRIPTIONS

Pre: indicates compulsory prerequisite course

Inc: indicates incompatibility with specified course

RP: (Recommended Prerequisite): non-compulsory prerequisite course

Not every course is offered each year. It is the student's responsibility to confirm availability of courses with UQ Business School.

CODE	COURSE NAME	UNITS
ACCT6101	FINANCIAL INFORMATION IN CAPITAL MARKETS	2
	Economics-based research in financial accounting, in particular, studies of use of accounting information in capital markets and factors influencing choices of accounting policy.	
ACCT6102	ACCOUNTING HONOURS – SPECIAL TOPIC	2
	Financial accounting research and its implication for practice. Specific issues are included according to their importance to professional practice and accounting regulation.	
ACCT6104	MANAGERIAL ACCOUNTING HONOURS A	2
	Introducing the major theoretical foundations of management accounting research, including economic (agency), psychological, and organisational (contingency) approaches, with a particular emphasis on contingency theory. A major focus of the course is the design and use of management control systems (MCS), and within this focus, the operation of performance measurement systems and budgets are considered. Management accounting research across different sectors (for example, for-profit, non-profit) is discussed, along with the implication of MCS design choices both within the firm, and in inter-firm relationships.	
BISM6211	INFORMATION SYSTEMS HONOURS	2
	Pre: 2 units of BISM/MGTS course Inc: INFS6211 Critical analysis of current research in information systems. Review of principle perspectives in the current IS literature. Development of analytical capabilities in regard to modern IS research.	
FINM6401	CORPORATE FINANCE HONOURS	2
	Pre: FINM3401 Develops a rigorous framework for analysing a range of corporate finance issues with a strong focus on practical applications. Centred on (i) cost of capital estimation, and (ii) creating firm value via capital structure management. Topics include the value of franking credits, market risk premium, marginal tax rates, beta estimation, credit ratings, default premiums and optimal capital structure.	
FINM6402	EMPIRICAL FINANCE HONOURS	2
	Pre: FINM3402 Inc: FINM7404 This subject examines empirical methods commonly employed in finance and capital markets research. Students undertake in-depth study of key articles in the field. Students will also develop a strong working knowledge of various methodologies, as well as the requisite statistics and econometrics. As such, the dual focus is to understand the research methodologies that are employed in finance, and to develop skills in conducting independent research.	

CODE	COURSE NAME	UNITS
FINM6403	EMPIRICAL FINANCE HONOURS II (NOT OFFERED 2017)	2
	<p>Pre: FINM3402</p> <p>The course provides a critical overview of literature in Asset Pricing, Investments and Corporate Governance with the primary goal of preparing students to do this type of research. The course is organised around selected published articles and working papers in each field. There is an emphasis on quantitative tools and techniques, and a consideration of the associated research design choices underlying empirical work. Given the nature of material covered in this unit, it will have a broader relevance to empirical research design issues for Honours thesis topics beyond the illustrated areas.</p>	
MGTS6301	THEORY AND RESEARCH IN STRATEGIC MANAGEMENT	2
	<p>This course is about strategic management as an area of theory building and empirical inquiry. It is an advanced-level course that overviews strategic management theory and research through reading and critiquing the scholarly literature. The format is a seminar that emphasises guided student discussion of articles.</p>	
MGTS6600	ORGANISATIONAL RESEARCH PARADIGMS	2
	<p>Inc: MGTS6300</p> <p>The objective of the course is to provide Honours and PhD students with knowledge of advanced organisational theory and research. The study of organisation is both an empirical and applied discipline that is informed by scholarly research in a number of related disciplines (e.g. psychology, anthropology, sociology, political science). This course provides a brief historical review of organisational theory and research (including a review of seminal works in various fields), a review of influential theories in the development of organisational studies and an overview of contemporary theories and research.</p>	
MKTG6500	MARKETING THEORY AND RESEARCH I	2
	<p>The objective of this course is to provide Management (Honours) students with knowledge of advanced marketing theory and research. Marketing is an applied discipline that is informed by professional scholarly research in marketing and related fields (e.g. psychology, economics). This course provides a brief historical review of marketing theory and research, a review of influential theories in the development of marketing thought, and an overview of contemporary theories and research in marketing.</p>	
MKTG6501	MARKETING THEORY AND RESEARCH II	2
	<p>This course is about services marketing, which now forms an important field of research in marketing. It is an advanced level course that provides a broad overview of the evolution of the field and also examines key research areas. We will read and critique the scholarly literature on services marketing, including both classic as well as cutting-edge articles. The format is a seminar that emphasises guided student discussion of articles.</p>	
RBUS6901	QUALITATIVE BUSINESS RESEARCH METHODS	2
	<p>Inc: RBUS3901 or 7901</p> <p>With an applied managerial focus, the course provides the student with skills in designing and undertaking qualitative research.</p>	
RBUS6902	QUANTITATIVE BUSINESS RESEARCH METHODS I	2
	<p>Inc: RBUS3902 or 7902</p> <p>Research in business is characterised by an increasing sophistication in methods and models. This course provides students with an introduction to the fundamentals of structural equations with latent variables. Latent variable structural equation modelling (SEM) is a very general and flexible modelling framework with much application to research in the applied business disciplines (e.g. accounting, business information systems, international business, management, marketing, etc.). SEM subsumes many statistical models as special cases (e.g. factor analysis and linear regression) and is especially designed to incorporate latent variables, which in typical applications represent attitudes or other latent constructs. This course focuses on the fundamental theory of latent variable SEM and is not particularly mathematical. Emphasis is placed on the concepts and statistical theory of SEM, including model notation, model estimation and identification, and SEM sub-models. The fundamentals of the full generalised SEM model, and applications and extensions of the model are discussed, including applications to cogent social science disciplines (e.g. applied economics and applied psychology). This practical and applied course is lab-based with a mix of short seminar style presentations and instruction in the use of statistical packages for specifying and estimating SEM models.</p>	

CODE	COURSE NAME	UNITS
RBUS6903	QUANTITATIVE BUSINESS RESEARCH METHODS II	2
	<p>RP: RBUS6902</p> <p>Research in business is characterised by an increasing sophistication in methods and models. Recent advances in probability and statistics have paved the way for analytical methods that are effective in explaining business behaviour, and are also easy to implement. This course provides students with an in-depth introduction to such modelling approaches, and examines several different types of data that are not easily approximated using the normal distribution. These models will be examined side by side with formal theory building, being useful to building modelling applications in diverse areas of business (e.g. finance, marketing, etc.). The course will involve a considerable amount of experience based learning. Students will take a hands-on approach to learn the concepts at a fundamental level, and be applying them to real problems. By building models from scratch students will get “under the bonnet” in understanding advanced data analysis. This will prepare students to handle customised applications for dealing with many different types of data, and give students a deeper insight into how statistical analysis works together with theoretical modelling.</p>	
RBUS6913	COMMERCE CONTEMPORARY RESEARCH ISSUES (NOT OFFERED 2017)	2
	<p>Pre: ECON7300 + (ECON7002 or 7011)</p> <p>Special topics in the areas of Investments and Corporate Governance are examined within RBUS6913. The course provides a critical overview of literature in Asset Pricing, Investments and Corporate Governance with the primary goal of preparing students to do this type of research. The course is organised around selected published articles and working papers in each field, with an emphasis on quantitative tools and techniques and a consideration of the associated research design choices underlying empirical work. Given the nature of material covered in this unit, it will have a broader relevance to empirical research design issues for honours thesis topics beyond the illustrated areas.</p>	
RBUS6921	SCIENTIFIC METHOD IN COMMERCE	4
	<p>Inc: RBUS6900 or 6921 or 6922</p> <p>The scientific method and social science traditions are the particular focus of this course. Special attention is given to the application of scientific and social research methods to substantive research problems and issues in accounting, finance and management information systems. (RBUS6921 is a one year course and can only be commenced in Semester 1)</p>	
RBUS6931	SCIENTIFIC METHOD IN MANAGEMENT	4
	<p>Inc: RBUS6910 or 6995 or 6930 or 6931 or 6932 or 7994</p> <p>The scientific method and social science traditions are the particular focus of this course. Special attention is given to the application of scientific and social research methods to substantive research problems and issues in marketing, management and international business. (RBUS6931 is a one year course and can only be commenced in Semester 1)</p>	
RBUS6991	HONOURS THESIS	6
	<p>Inc: RBUS6991 or 6992 or 6993 or 6994</p> <p>Independent research thesis in any relevant field of management. Research is supervised by academic staff and involves the application of current models to investigate challenges facing modern organisations and their leaders. (Students commencing in Semester 1 enrol in RBUS6991 in both semesters. Students commencing in Semester 2 enrol in RBUS6993 in both semesters. Students completing in one semester enrol in RBUS6994.)</p>	
TOUR6005	INDUSTRY RESEARCH AND CONSULTANCY	2
	<p>This course is designed to introduce students to social science research methods that are relevant within tourism, hospitality and events related fields. Students will develop an understanding of why research is conducted and will be introduced to basic designs, models and processes that are applicable in tourism related research. As a part of this course, students will be given a basic introduction to quantitative and qualitative methods of description and measurement.</p>	

CODE	COURSE NAME	UNITS
TOUR6033	CRITICAL ISSUES IN TOURISM, HOSPITALITY & EVENTS	2
	This course uses a problem-based learning approach to examine critical contemporary issues in tourism, hospitality and event management. Representatives from the industry will present a real problem or issue for students to consider. Students will work in teams to identify solutions to the problem before reporting back to industry representatives. Topics and issues will be dynamic, varying from year to year.	
TOUR6034	CHANGE & INNOVATION IN TOURISM, HOSPITALITY & EVENTS	2
	This course adopts a problem based learning approach to explore the topic of change and innovation as it affects tourism, hospitality and events. Issues of innovation and creativity are explored in a real world context and are applied to specific case studies. Broad trends and change drivers are critically examined and debated. Students are required to analyse and discuss the potential implications of innovation and creativity for the industry and propose appropriate industry responses to these trends.	
TOUR6035	ADVANCED RESEARCH METHODS AND ANALYSIS	2
	This course explores the analysis and presentation of data for both academic and industry audiences. Students will learn about the management and analysis of qualitative and quantitative data using software. Topics include coding and formatting data sets, data quality and cleansing, descriptive statistics, inferential statistics, developing research conclusions, and reporting research methods and results for different audiences.	
TOUR6007	HONOURS THESIS A (SEMESTER 1 COMMENCING STUDENTS)	8
	This thesis course gives Honours students the opportunity to undertake a substantial piece of work in a topic of interest as approved by the Head of School. This course is designed to be undertaken over two semesters and it is intended that students complete a literature review and research proposal in Semester 1 and the research project is undertaken, analysed and written up in Semester 2. Students are encouraged to choose a topic that is of particular interest to them personally and which is also relevant to their study area. On completion of this course, students are required to submit a thesis of not less than 20,000 words. The thesis provides an opportunity for students to undertake a significant piece of research and as such is ideal preparation for the student to undertake higher research studies.	
TOUR6008	HONOURS THESIS B (SEMESTER 2 COMMENCING STUDENTS)	8
	This thesis course gives Honours students the opportunity to undertake a substantial piece of work in a topic of interest as approved by the Head of School. This course is designed to be undertaken over two semesters and it is intended that students complete a literature review and research proposal in Semester 2 and the research project is undertaken, analysed and written up in Semester 1. Students are encouraged to choose a topic that is of particular interest to them personally and which is also relevant to their study area. On completion of this course, students are required to submit a thesis of not less than 20,000 words. The thesis provides an opportunity for students to undertake a significant piece of research and as such is ideal preparation for the student to undertake higher research studies.	

On completion of the thesis, the Honours student should be able to carry out an independent research project, including literature review, justification of methodology, execution of the project and analysis and interpretation of results. Students may be required to present at a seminar outlining their thesis proposal.

FAST TRACK YOUR CAREER

FIND YOUR DREAM CAREER

The Honours program will give you a strong competitive advantage in relation to career outcomes. You'll catch the eye of a whole new tier of recruiters and prospective employers, and put yourself on track for a truly rewarding long-term career.

With an Honours degree you will:

- gain soft skills that you don't necessarily pick up throughout your Bachelor degree. You will not only learn how to implement research first-hand, but you will learn how to manage people, motivate yourself, and prioritise demanding workloads.
- enhance your problem solving skills through data analysis and research, with the perspective of pursuing a career in academia via an MPhil or a PhD.

GET PERSONALISED SUPPORT

Honours students can gain access to a wide range of career services offered by the BEL Student Employability Team:

- exposure to the job market, in particular through recruitment events and presentations conducted with partner companies
- individual guidance about career options, CV reviews, interview preparation and job search strategies to optimise entry into the professional world
- listing of opportunities for graduate jobs, internships, community engagement programs, voluntary work and other opportunities
- employability workshops and industry professional networking sessions designed to provide the best insight on how to build your professional profile and accelerate into your dream career
- online employability resources, course and career planning tools
- the opportunity to participate in a mentoring program and exposure to an extensive global network with more than 44,000 UQ Business School alumni

For more information, visit bel.uq.edu.au/set

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