

# Graduate Certificate in Business (GCBus) 2019 Program Structure

It is important that you read and understand the following information.

To be eligible to enrol in the Graduate Certificate in Business you must satisfy the entry requirements as outlined in the program rules.

The following information is designed to help you plan your enrolment. Please note it is intended as a guide only; you should check the scheduling of courses each semester. Further information can be found in the official rules and course lists under the **Program Requirements** link on the Programs and Courses website: <https://my.uq.edu.au/programs-courses/>

You are not required to submit this program plan for approval. However, if you have any questions or concerns about meeting degree requirements, please contact [info@business.uq.edu.au](mailto:info@business.uq.edu.au) for advice. It is your responsibility to ensure that you complete all the requirements of this program in order to graduate.

## PROGRAM REQUIREMENTS

You must complete 8 units from the [Master of Business \(#32\) list](#), comprising -

- 4 units from Part A; and
- 2 units from Part B; and
- 2 units from Part A or C.

Students with an Articulation Offer into the Master of Business (#32) program should also refer to the study plan for their specific major within the Master degree program.

## GRADUATE CERTIFICATE IN BUSINESS – STUDY PLAN

Program code: 5248

You can use this outline to plan your program structure if you are commencing in Semester 1 or Semester 2

Courses	Units
<b>FIRST SEMESTER</b>	
FINM7409 Financial Management for Decision Makers	2
MGTS7608 Business and Society	2
MGTS7610 Management Communication	2
Foundation course from chosen major – see below	2
<b>Total Units</b>	<b>8</b>

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN ADVERTISING**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
ADVT7508      Fundamentals of Advertising	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN HUMAN RESOURCE MANAGEMENT**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
MGTS7601      Managing Organisational Behaviour	2
OR	OR
MGTS7612      The Fundamentals of Designing and Staffing Organisations	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN INFORMATION SYSTEMS\***

Course	Units
<b>COMMENCING SEMESTER 1</b>	
BISM7206      Information Retrieval and Management	2

Course	Units
<b>COMMENCING SEMESTER 2</b>	
BISM7216      Business Process Improvement	2
OR	
Elective	

\* For students who have not completed an approved Business Information Systems, Information Technology or Computer Science course in their previous studies, please consult with your Postgraduate Student Liaison Officer to create your study plan.

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN INNOVATION AND ENTREPRENEURSHIP**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
TIMS7301      Principles of Entrepreneurship	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN INTERNATIONAL BUSINESS**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
IBUS7302      Operating International Business	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN LEADERSHIP**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
MGTS7619      Leadership: Theory and Practice	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN MARKETING**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
MKTG7501      Fundamentals of Marketing	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN ORGANISATIONAL SUSTAINABILITY**

Course	Units
<b>COMMENCING SEMESTER 1 OR SEMESTER 2</b>	
TIMS7317      Corporate Sustainability	2

**FOR STUDENTS ARTICULATING INTO THE MASTER OF BUSINESS (#32)  
MAJORING IN SUPPLY CHAIN MANAGEMENT\***

Course	Units
<b>COMMENCING SEMESTER 1</b>	
IBUS7316      International Supply Chains	2
OR	OR
IBUS7322      International Service Operations Management	2

\* For students commencing in Semester 2, please consult with your Postgraduate Student Liaison Officer to create your study plan.

Note: Students articulating into the MBus(#32) majoring in Supply Chain Management must complete the MITx MicroMasters Credential, comprising five online modules and the final capstone exam. Please see UQ Business School to ensure program requirements and online courses are completed.