WHY STUDY BUSINESS INFORMATION SYSTEMS

Modern businesses depend on information systems for their efficient operation. Many careers—especially in accounting, finance, and management—now require candidates to be able to interpret and manipulate data. Data analytics skills are essential for evidence-based decision making. Information systems design and strategy skills are crucial to ensure that businesses have an adequate information infrastructure. The ability to understand, store, extract, and manage data is essential for forensic and auditing purposes. Business process analysis and improvement skills are in high demand as firms focus on improving efficiency in a competitive environment. Understanding data privacy and cyber security is crucial for good governance.

BACHELOR OF BUSINESS MANAGEMENT
BACHELOR OF COMMERCE
UNDERGRADUATE PROGRAMS
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FUTURE-PROOF YOUR DEGREE

In the digital age organisations of all types rely on sophisticated information systems. All professionals must know how to use data to inform their decision making.

Not surprisingly, information systems skills are in high demand. The Business Information Systems major provides a sound basis for business professionals looking to enhance their employment prospects with the addition of cutting-edge skills.

The major offers in-depth training in the design, analysis and management of information and related systems in business. It will enable students to:

- Develop business analysis skills, including data analytics.
- Cultivate business process improvement skills.
- Be aware of cyber security issues and other risks related to information management.
- Develop broad knowledge of business and technology issues to become a well-rounded information systems professional.

Career options

Business Information Systems skills are valuable for professionals working in a wide range of business roles. However, for those who want to pursue a career as an information systems professional, typical roles include:

- Information systems consultant or manager.
- Business technology consultant.
- Process, systems or data analyst.

For further information regarding the Business Information Systems major, contact Associate Professor Marta Indulska on m.indulska@business.uq.edu.au

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